

State of the Org Update

This report format is designed for the officers to report to the board and the general membership. **This report closes on November 10th.**

Please [see instructions](#) at the end of this document before filling it out.

Date: November 10, 2020

Reporting period: October 2020

Report prepared by:

Rachel Sadd
Executive Director

Steven Sheffield
Treasurer

Matt Cridland
Vice President

Angelina Mia
Secretary

Cela Grady
Board Chairperson

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Be intentionally inclusive

AMT strives to be a place for the growth of all kinds of people. We, as the organization, want to be engaged in a continual process of understanding how we can make people feel welcome and safe.

Deliver on our BLM Promises

Support calls for the demilitarization of police and a racially-equitable justice system.

Signal-boosts published on these posts:

- Anti-Police Terror Project - <https://www.facebook.com/events/335490064399756/>
- <https://www.antiracismed.org/events> - Nurturing Radical Empathy in the field of Law Enforcement

Donate sani-stations to businesses in Oakland that are rebuilding

Continue to provide PPE to marginalized communities

Add anti-racist courses to our education programs

- Delivered 4 Anti-racist workshops - Rs
 - \$1687 cost + 45 hours of Rachel's time, \$520 revenue, 53 RSVPS, 23 people attended
 - Schema of Makers - 10/4 - 10 RSVP, 5 Attendance, \$175 revenue
 - Maker Say What? - 10/11 - 10 RSVP, 7 Attendance, \$155 revenue
 - Taking Care of the New Guy - 10/18 - 11 RSVP, 7 Attendance, \$114 revenue
 - Schema of Makers - 10/4 - 8 RSVP, 4 Attendance, \$76.55 revenue
 - Observations
 - Mostly women, mostly white audience except for Taking Care of the New Guy
 - Small changes made to content based on first workshop experience
 - Facilitator can be somebody trained but w/o a special degree to successfully give these workshops
 - Reactions were overwhelmingly positive
 - Next time we develop this curriculum it will be more cost effective to have a consultant review the material but not facilitate

Representation - **Status:** yellow

Action: Create media and advertising that shows a diverse range of people and projects

Owner:

Activity:

- Commissioned art from local latino artist - Delivery taking place in early Nov. - rs
- Indigenous Makers Residency launch and promotion on instagram - rs

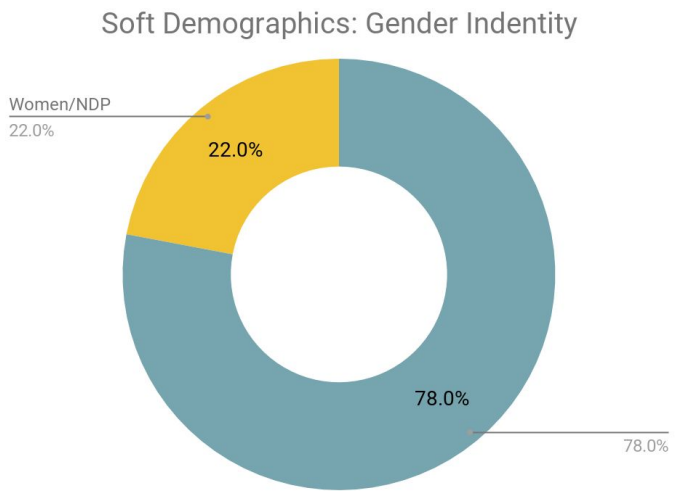
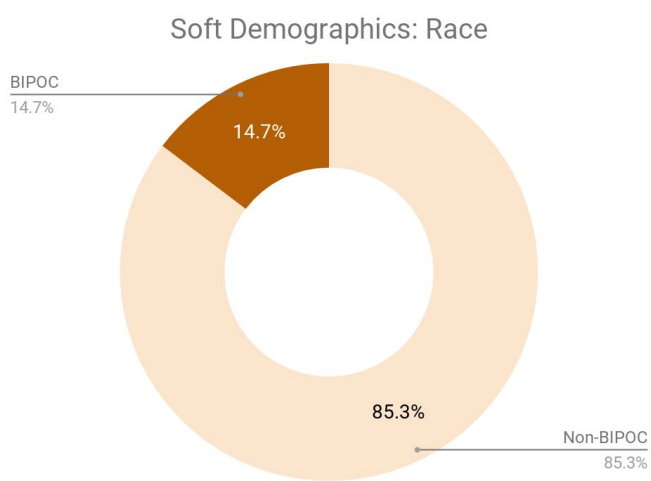
https://www.instagram.com/p/CGQZkVmAmaj/?utm_source=ig_web_button_share_sheet

Note: Rachel has not taken back ownership of this goal as something would have to come off her plate to make this possible.

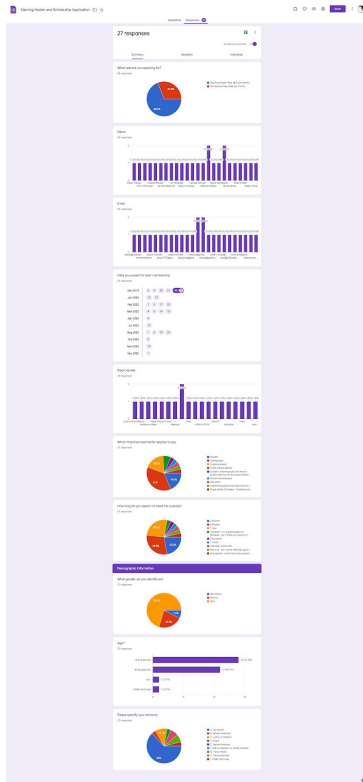
General

Membership Reporting

- Soft demographics reporting (based on the member directory, as of **11-10-20**)



- The charts in the image below represent the demographic information from the Starving Hacker and Scholarship forms from 12-5-19 to 11-10-20 . [Click here to see full image.](#)



Member engagement

Internal Member Engagement

Numbers unavailable due to lack of resources to track it.

Social Media

- Analysis of our social media reach to improve reach to more diverse people. Below are our baseline social media numbers as of **[11-2-20]** - rs
 - Google Business - 42,778 finds, 53 asked for direction (up 29% from Sept), 69 website visits (up 9.5% from sept), 4.7 star rating
 - Facebook: 2,293 followers, 2196 likes
 - Twitter: 6 followers (new twitter account)
 - Instagram: 275 followers, 216 posts



Support Sustainability

We want AMT to be around for the long haul as a positive force in people's lives. This means both running the org in a way that is sustainable financially and operationally, but also creating a culture in which it is easy to get and stay involved with helping run the space.

Reduced single-person dependencies- Status: Yellow

Action: Reduce critical single-person dependencies (critical tasks only one person knows how to do).

Owner: Crafty

Activity:

General updates

Operational/Program Related

- Honor store and honor bar reorganization - rs



- Textiles/OCPPE - 3 New sewing machines acquired - rs
- Applied for the LyftUp Community Grants. Grand provides credit on Lyft. Applied 10/12 - rs
- We have a new 3D printing Steward. Ted Hullar has come on board. - rs

Board Updates

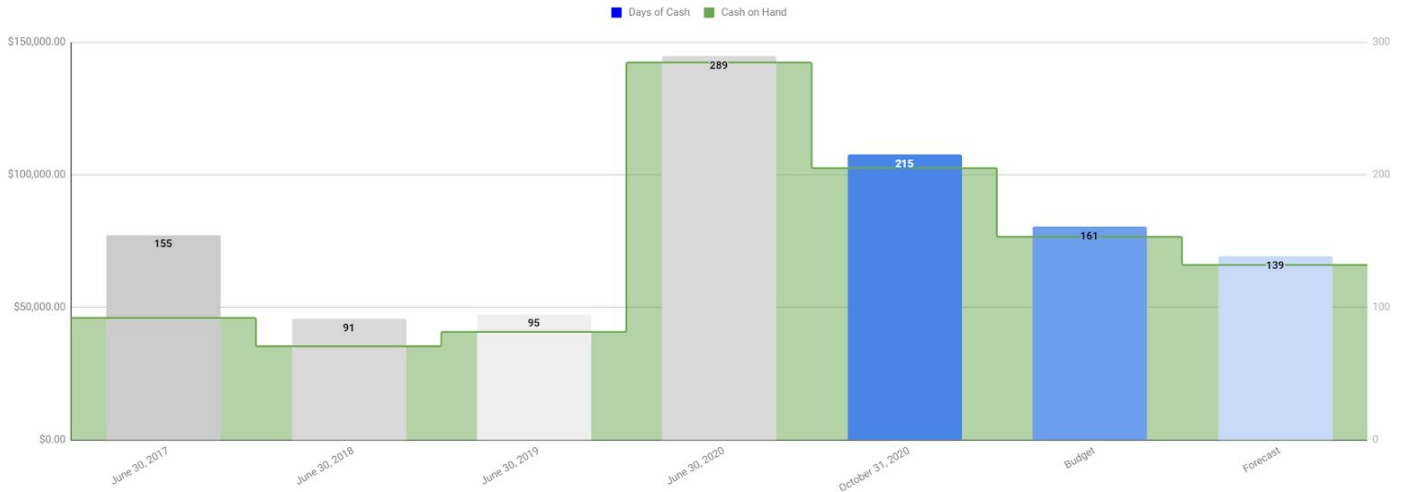
- The board worked on outreach and cultivation.
- We had meetings with Susan Mernit, Exec Director at the Crucible to understand how their board and leadership operate as a much larger and higher budget organization.
- We also met with Jeremy Crandell, previous long term board member at the Crucible.
- Both Susan and Jeremy shared how the Crucible board and leadership changed while the org grew, and how their approach to grants evolved over time.
- There are grants for organizational development that can be used to fund board consultations which Ace will look into.

State of the Money (as of October 31, 2020)

Detailed financials and the annual budget are on the [Wiki](#).

Cash on Hand

Days of Cash and Cash on Hand



- Current cash balance: 215 days
- Year end liquidity (as budgeted): 161 days
- Year end liquidity (forecast): 139 days
- *daily expense: \$476*

Cash and Cash Equivalents

Cash Ledger	Last Year 6/30/2020	Current 10/31/20	Change
Checking (Spark)	\$0.00	\$0.00	0.00
Checking (BoA)	\$10,676.85	\$26,071.03	15,394.18
Paypal	-\$936.02	\$3,718.80	4,654.82
Petty Cash	\$189.00	\$189.00	0.00
Savings (Spark)	-\$0.01	-\$0.01	0.00
Savings (BoA)	\$125,002.42	\$82,005.57	(42,996.85)
	\$134,932.24	\$111,984.39	(22,947.85)
Restricted Cash	\$16,606.57	\$9,424.28	(7,182.29)
Unrestricted Cash	\$118,325.67	\$102,560.11	(15,765.56)

*\$9,424.28 is restricted (as of October 31) for COVID-19 Relief Fund because the money was donated for that purpose.

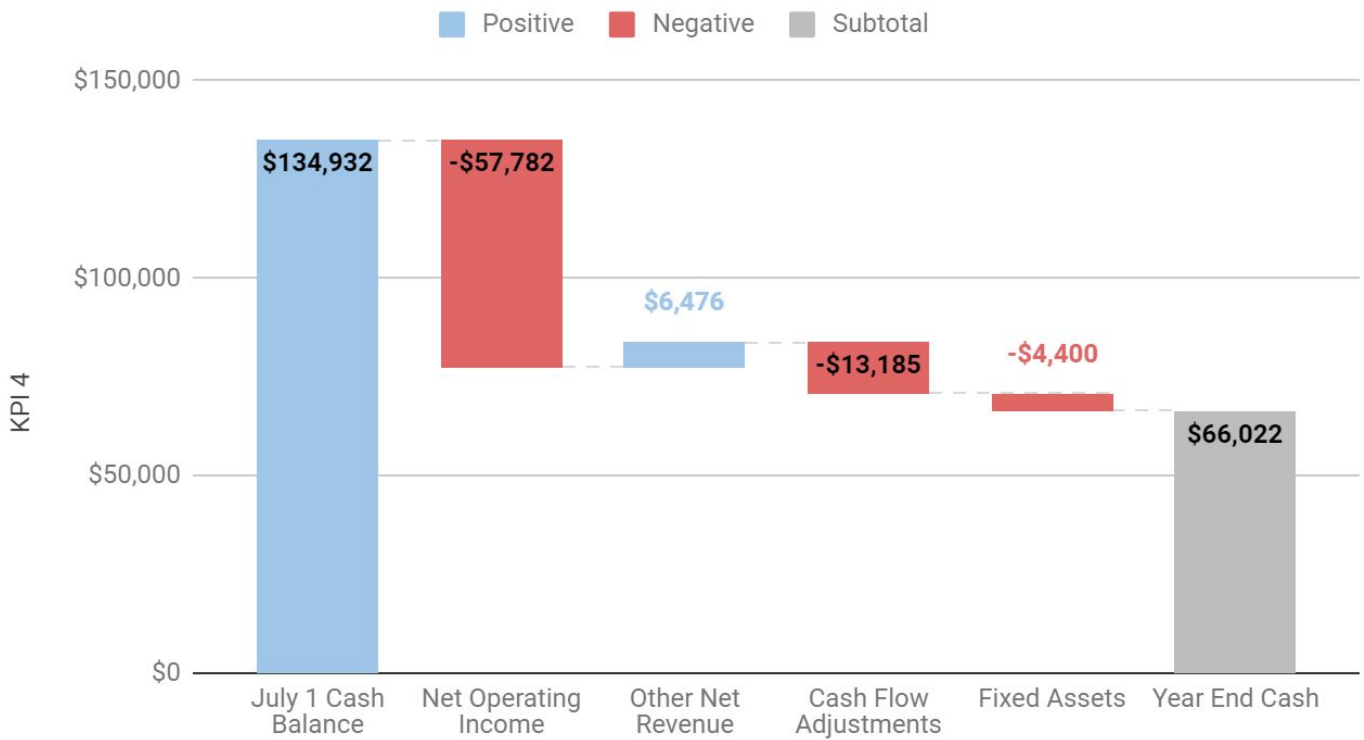
Programs

Funds available by Program

Steward reports available as a standalone [wiki](#) page.

Year End Forecast

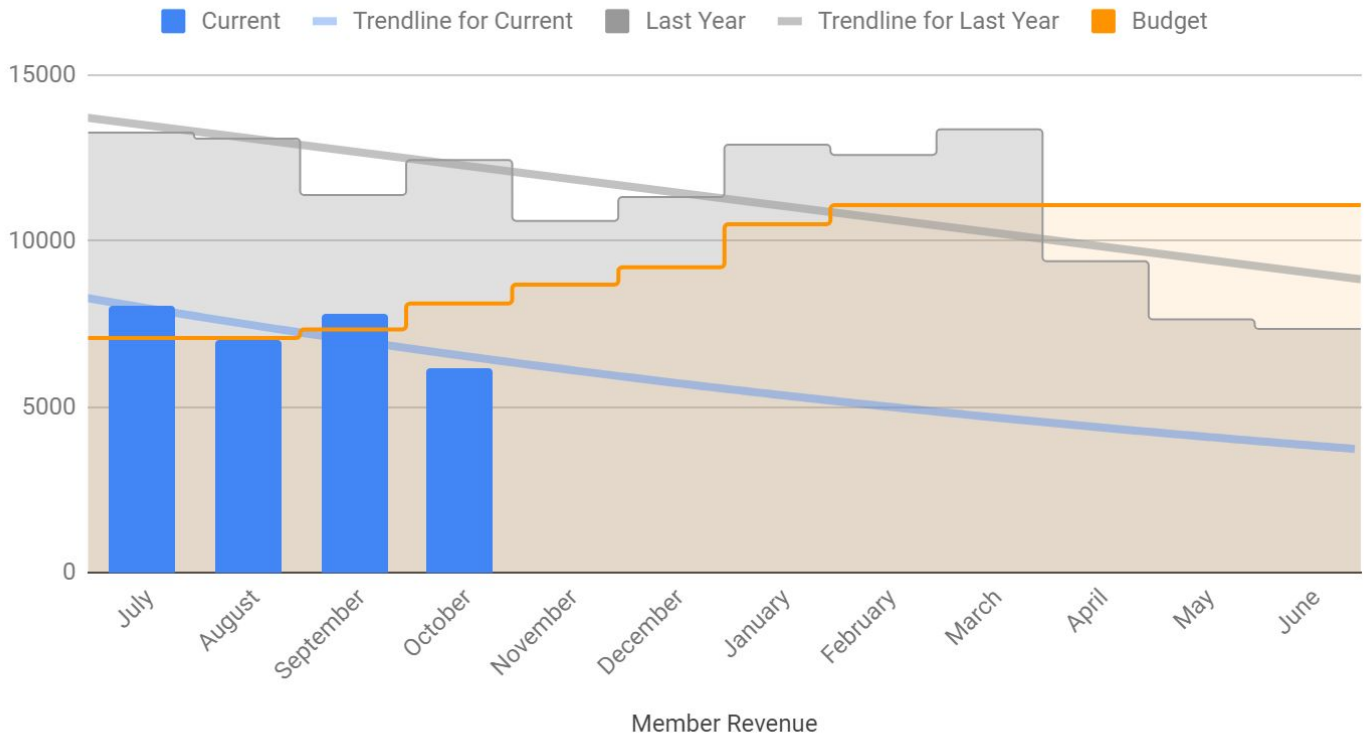
Forecast cash flow for FY21



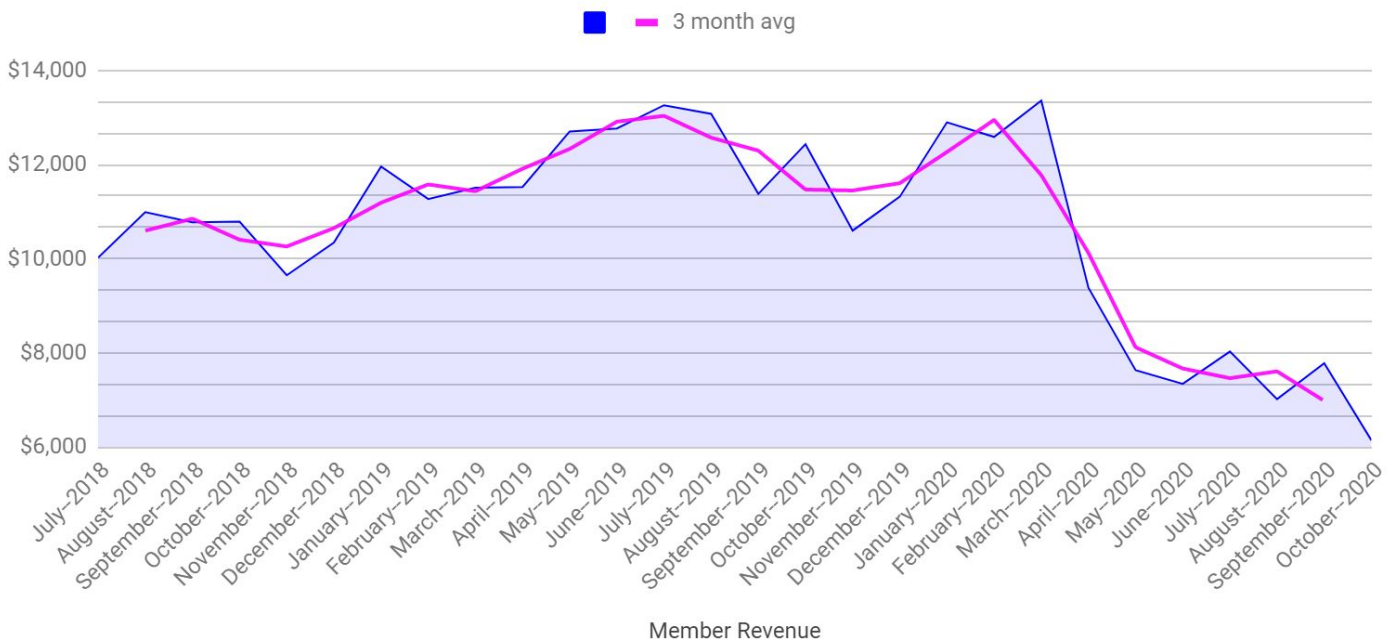
Ace is forecast to lose about \$69K this year, ending with \$66K cash on hand.

Membership Revenue

Member Revenue (Current vs. Last Year)



Membership revenue since July '18



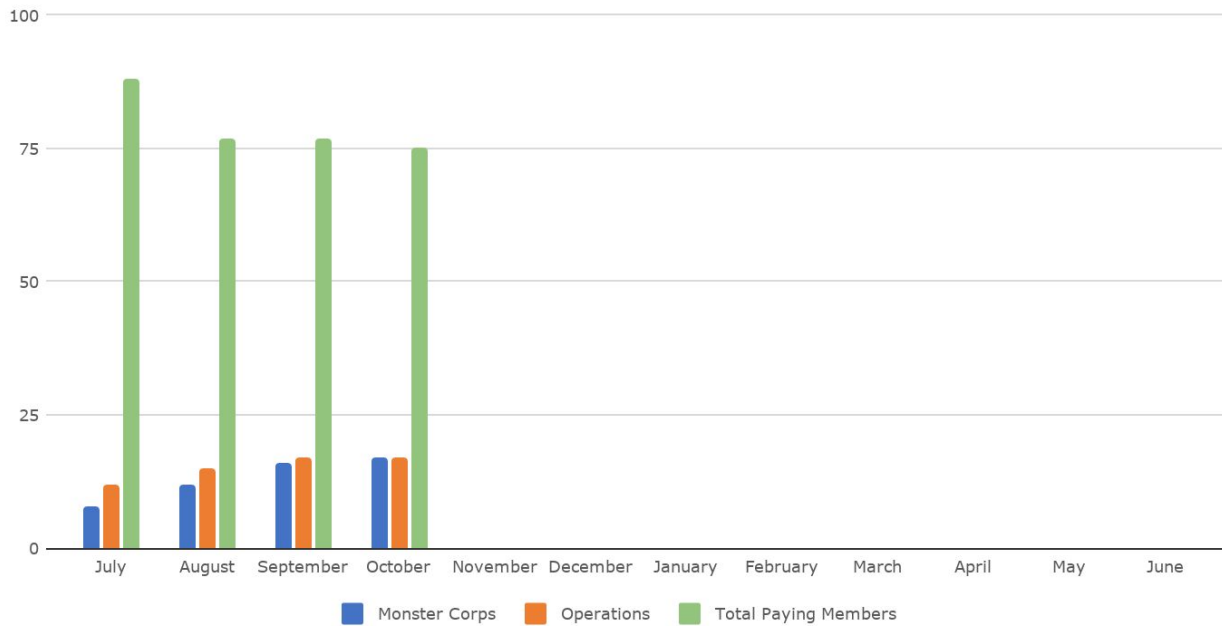
Membership Numbers

Membership

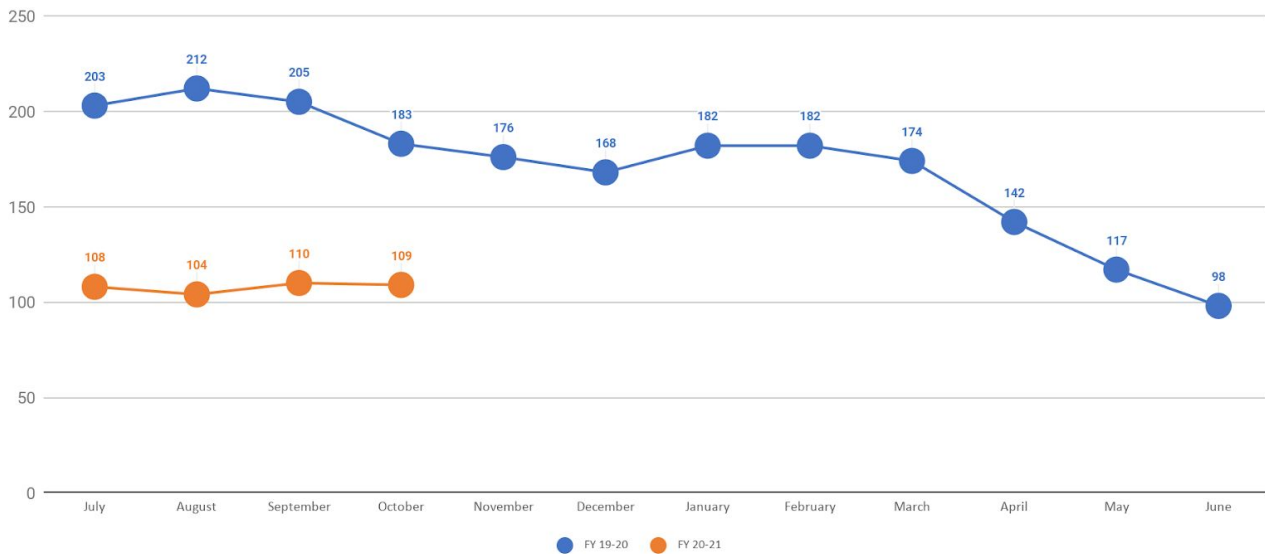
- Member Billing:
- Data from Wordpress (as of November 1, 2020)

	Scholarship	Starving	Standard	Premium	Monster Corps	Operations	Total Paying Members	Total Members
July	6	16	59	7	8	12	88	108
August	4	15	52	6	12	15	77	104
September	4	12	54	7	16	17	77	110
October	3	13	53	6	17	17	75	109

Paid vs Monster Corps / Ops Memberships
2020-21 FY



Membership Year-Over-Year



Strengthen our community

AMT is a space that fosters collaboration and support between members, as well as shared knowledge and responsibility for the space. "Community" is so much of what is amazing about AMT, and is also what keeps it sustainable. We want AMT to be a good member of the maker community and East Bay community.

General

Program development

This reporting has been divided into 3 sessions related to reopening and C19 related restructuring. Some analysis should be done about what meaningful reporting might be for program development

Program and initiatives being restructured

- Gave first official Tool Intensives - Shaun
- Host first Shop Maintenance day - Shaun
- Began Digital Ocean sunset
- Monster corps program continues to pivot. Experiencing shrinking pains. - rs

New program and initiatives being developed

- New camera system installed - 90% done - need new recording device to store more than day at a time - rs
- New network infrastructure - 90% done - stalled at final steps - rs
- Occupancy Tracking System - v2 development launched - rs, mc
- Laser UI concept v2 drafted - Software Dev spec with contractor for scoping - rs, mc
- Rebranding core work 90% complete - rs, mc team

Program Updates

- Launched drill press fundraising effort - colm

Complaints and incidents reports

- No official complaints

Instructions

Please be mindful of these definitions when adding information to this report:

Action: Actions are directly copied from the goals

Owner: This is a person or group of people if owned by multiple groups and people be specific about what each owns

Status: This can be DONE, Deferred, Cancelled, Modified, OR colors to reflect how well it is going

Activity: This is only a list of any actions or accomplishments during the reporting period. It is **not** noted about what needs to be done or plan. Any action should only be listed one time in this report. So if you did XYZ choose what goal to tie it to. Please, initial entries.